

WEST

Help

Logout

Interrupt

Main Menu

Search Form

Posting Counts

Show S Numbers

Edit S Numbers

Preferences

Search Results -

| Terms | Documents |
|--|-----------|
| banner and (ad or advertising or ads or advertisement) and (web or internet or www) and (tracing or recording or tracking) and (computer or network or server) | 343 |

☐ US Patents Full-Text Database
☐ US Pre-Grant Publication Full-Text Database
☐ JPO Abstracts Database
☐ EPO Abstracts Database
☐ Derwent World Patents Index

Database: IBM Technical Disclosure Bulletins

11 and data and transmitting

Refine Search:

Clear

Search History**Today's Date: 2/4/2002**

| <u>DB Name</u> | <u>Query</u> | <u>Hit Count</u> | <u>Set Name</u> |
|--------------------------|--|------------------|-----------------|
| USPT,PGPB,JPAB,EPAB,DWPI | banner and (ad or advertising or ads or advertisement) and (web or internet or www) and (tracing or recording or tracking) and (computer or network or server) | 343 | <u>L1</u> C) |

(1) Considered relevancy rankings >62

File 583:Gale Group Globalbase(TM) 1986-2002/Feb 02

(c) 2002 The Gale Group

File 65:Inside Conferences 1993-2002/Jan W4

(c) 2002 BLDSC all rts. reserv.

File 2:INSPEC 1969-2002/Feb W1

(c) 2002 Institution of Electrical Engineers

File 233:Internet & Personal Comp. Abs. 1981-2002/Feb

(c) 2002 Info. Today Inc.

File 474:New York Times Abs 1969-2002/Jan 31

(c) 2002 The New York Times

File 475:Wall Street Journal Abs 1973-2002/Feb 01

(c) 2002 The New York Times

File 99:Wilson Appl. Sci & Tech Abs 1983-2001/Dec

(c) 2002 The HW Wilson Co.

File 278:Microcomputer Software Guide 2001/Dec

(c) 2001 Reed Elsevier Inc.

File 256:SoftBase:Reviews,Companies&Prods. 85-2002/Dec

(c)2002 Info.Sources Inc

File 348:EUROPEAN PATENTS 1978-2002/Jan W04

(c) 2002 European Patent Office

File 349:PCT FULLTEXT 1983-2002/UB=20020131,UT=20020124

(c) 2002 WIPO/Univentio

File 347:JAPIO OCT 1976-2001/Sep(UPDATED 020102)

(c) 2002 JPO & JAPIO

*File 347: JAPIO data problems with year 2000 records are now fixed.

Alerts have been run. See HELP NEWS 347 for details.

File 635:Business Dateline(R) 1985-2002/Feb 02

(c) 2002 ProQuest Info&Learning

File 146:Washington Post Online 1983-2002/Feb 04

(c) 2002 Washington Post

File 387:The Denver Post 1994-2002/Feb 01

(c) 2002 Denver Post

File 471:New York Times Fulltext-90 Day 2002/Feb 04

(c) 2002 The New York Times

File 492:Arizona Repub/Phoenix Gaz 19862002/Jan 06

(c) 2002 Phoenix Newspapers

File 494:St LouisPost-Dispatch 1988-2002/Feb 04

(c) 2002 St Louis Post-Dispatch

File 498:Detroit Free Press 1987-2002/Feb 01

(c) 2002 Detroit Free Press Inc.

File 630:Los Angeles Times 1993-2002/Feb 04

(c) 2002 Los Angeles Times

File 631:Boston Globe 1980-2002/Feb 04

(c) 2002 Boston Globe

File 632:Chicago Tribune 1985-_2002/Feb 04

(c) 2002 Chicago Tribune
 File 633:Phil.Inquirer 1983-2002/Feb 01
 (c) 2002 Philadelphia Newspapers Inc
 File 638:Newsday/New York Newsday 1987-2002/Feb 03
 (c) 2002 Newsday Inc.
 File 640:San Francisco Chronicle 1988-2002/Feb 04
 (c) 2002 Chronicle Publ. Co.
 File 641:Rocky Mountain News Jun 1989-2002/Feb 01
 (c) 2002 Scripps Howard News
 File 702:Miami Herald 1983-2002/Feb 01
 (c) 2002 The Miami Herald Publishing Co.
 File 703:USA Today 1989-2002/Feb 02
 (c) 2002 USA Today
 File 704:(Portland)The Oregonian 1989-2002/Jan 31
 (c) 2002 The Oregonian
 File 713:Atlanta J/Const. 1989-2002/Feb 03
 (c) 2002 Atlanta Newspapers
 File 714:(Baltimore) The Sun 1990-2002/Feb 01
 (c) 2002 Baltimore Sun
 File 715:Christian Sci.Mon. 1989-2002/Feb 04
 (c) 2002 Christian Science Monitor
 File 725:(Cleveland)Plain Dealer Aug 1991-2000/Dec 13
 (c) 2000 The Plain Dealer
 *File 725: This file is temporarily not updating.
 File 735:St. Petersburg Times 1989- 2000/Nov 01
 (c) 2000 St. Petersburg Times
 *File 735: This file is temporarily not updating.
 File 477:Irish Times 1999-2002/Feb 04
 (c) 2002 Irish Times
 File 710:Times/Sun.Times(London) Jun 1988-2002/Feb 04
 (c) 2002 Times Newspapers
 File 711:Independent(London) Sep 1988-2002/Feb 04
 (c) 2002 Newspaper Publ. PLC
 File 756:Daily/Sunday Telegraph 2000-2002/Feb 04
 (c) 2002 Telegraph Group
 File 757:Mirror Publications/Independent Newspapers 2000-2002/Feb 04
 (c) 2002

| Set | Items | Description |
|-----|-------|---|
| S1 | 4679 | SERVER AND NETWORK AND COMPUTER AND CURSOR |
| S2 | 2983 | S1 AND (AD? ? OR ADVERTISEMENT? ? OR ADVERTISING) |
| S3 | 139 | S2 AND BANNER AND (TRACKING OR TRACING OR TARGETING) |
| S4 | 0 | S3 AND DATA AND BANNER ADJ AD? |
| S5 | 90 | S3 AND DATA AND DISPLAY AND (TRANSMITS OR TRANSMITTING OR - TRANSMISSION) |
| S6 | 89 | RD (unique items) |

(1) considered all
 (2) scanned brief summaries

| | Type | L # | Hits | Search Text | DBs | Time Stamp |
|---|------|-----|------|---|--|---------------------|
| 1 | BRS | L1 | 22 | deon.in. | USPAT | 2002/02/04 14:27 |
| 2 | BRS | L2 | 49 | deon.in. | USPAT; US-PGP UB; EPO; JPO | 2002/02/04 14:29 |
| 3 | BRS | L3 | 0 | deon.ap. | USPAT; US-PGP UB; EPO; JPO | 2002/02/04 14:30 |
| 4 | BRS | L4 | 482 | (server or computer or network) and (internet or www or web) and (ad or ads or advertising or advertisement) and banner | USPAT; US-PGP UB; EPO; JPO | 2002/02/04 14:32 |
| 5 | BRS | L5 | 53 | 4 and target?? and record??? | USPAT; US-PGP UB; EPO; JPO | 2002/02/04 14:33 |

(1) considered all

(2) scanned class/sub, inventor, abstract